

AHL - Laval Rocket vs Calgary Wranglers

DATE: Monday, January 26, 2026

LOCATION: Calgary, Alberta, CA

Event Description

AHL - Laval Rocket vs Calgary Wranglers is a premier sports event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,217 people

Event ID: 6hrx4f2g5ATP78oh4b

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,087 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.