

AHL - Laval Rocket vs Belleville Senators

DATE: Wednesday, October 22, 2025

LOCATION: Belleville, Ontario, CA

Event Description

AHL - Laval Rocket vs Belleville Senators is a premier sports event in Belleville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,079 people

Event ID: 3R8vwdm62Dq83JhxzR

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 832 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.