

AGRUPACIÓN LÍRICA MATRITENSE. “Un viaje por la zarzuela”

DATE: Friday, October 10, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

AGRUPACIÓN LÍRICA MATRITENSE. “Un viaje por la zarzuela” is a premier concerts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 393 people
Event ID: C5TSao8CCJvmswimit

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.