

# agrofood Ghana 2025

DATE: Monday, November 17, 2025  
LOCATION: Accra, Greater Accra Region, GH

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## Event Description

agrofood Ghana 2025 is a premier expos event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,812 people

**Event ID:** 4B4W7VSZDaeHAhmRDe

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,125 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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