

AGRO TECH TALKS

DATE: Wednesday, September 10, 2025
LOCATION: Residencial Cidade Jardim, Mato Grosso, BR

Event Description

AGRO TECH TALKS is a premier conferences event in Residencial Cidade Jardim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 88 people

Event ID: 3g7N5wfv4CAveyveJJ

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
