

Agricultural Societies Day & Fall Harvest

DATE: Saturday, September 20, 2025
LOCATION: Spruce Grove, Alberta, CA

Event Description

Agricultural Societies Day & Fall Harvest is a premier festivals event in Spruce Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 137 people

Event ID: AjZXGkwEuEvci4fP5K

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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