

# Agri Expo Thailand 2025

DATE: Wednesday, September 10, 2025

LOCATION: อําเภอสว่างแดนดิน, จังหวัดขอนแก่น, TH

## Event Description

Agri Expo Thailand 2025 is a premier expos event in อําเภอสว่างแดนดิน, จังหวัดขอนแก่น. This event attracts visitors from all over the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** HpeQ7QBx5n94jThE6d

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*