

# Agrarische Dagen Someren 2025, Boeren met GEZOND verstand

DATE: Saturday, September 6, 2025  
LOCATION: Someren, Noord-Brabant, NL

## Event Description

Agrarische Dagen Someren 2025, Boeren met GEZOND verstand is a premier expos event in Someren. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,670 people

**Event ID:** 55NEmA9vxrc7X6KtcA

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 668 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*