

Agorà 2025 - THEATRE in JAZZ

DATE: Sunday, August 31, 2025
LOCATION: Cerreto Laziale, Lazio, IT

Event Description

Agorà 2025 - THEATRE in JAZZ is a premier performing-arts event in Cerreto Laziale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 108 people

Event ID: 65A4zvwaTksgsrcsuR

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
