

Aging Well Seminar and Expo

DATE: Saturday, August 23, 2025
LOCATION: Grayson, Kentucky, US

Event Description

Aging Well Seminar and Expo is a premier expos event in Grayson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,062 people

Event ID: 7SmbnQZpF7brXLnSsE

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 425 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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