

Agenda White party in Aqua Club

DATE: Saturday, August 23, 2025
LOCATION: Ayia Napa, Ammochostos, CY

Event Description

Agenda White party in Aqua Club is a premier community event in Ayia Napa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 35/100

Expected Attendance: 179 people

Event ID: EURjdhJuCbnKNvLNAf

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
