

# AG Farm Open House

DATE: Saturday, November 8, 2025  
LOCATION: Flowers Bay, Bay Islands Department, HN

---

## Event Description

AG Farm Open House is a premier expos event in Flowers Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 48/100

**Expected Attendance:** 779 people

**Event ID:** GSoqWQyhoqjGnjLzqH

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 312 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*