

Afu-Ra "Body of the Life Force Tour" live in BK presented by Rock Da House

DATE: Thursday, August 14, 2025
LOCATION: Kings County, NY, US

Event Description

Afu-Ra "Body of the Life Force Tour" live in BK presented by Rock Da House is a premier concerts event in Kings County. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 123 people

Event ID: 5itTWo22KUikQX8pWL

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
