

Afternoon Movie for Adults with Developmental Delays - A Minecraft Movie

DATE: Wednesday, October 1, 2025
LOCATION: Medicine Hat, Alberta, CA

Event Description

Afternoon Movie for Adults with Developmental Delays - A Minecraft Movie is a premier performing-arts event in Medicine Hat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 368 people
Event ID: 6TnHBSJ4gRN7moTu5n

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
