

After-Work 2025 • DerynFestival Wetteren • DJ Wim & Andy

DATE: Friday, September 5, 2025
LOCATION: Wetteren, Vlaanderen, BE

Event Description

After-Work 2025 • DerynFestival Wetteren • DJ Wim & Andy is a premier festivals event in Wetteren. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: Fu6dYmFLNrwwWMM7v

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.