

After Hours 2025 - Late Night Shopping Event on Ossington

DATE: Thursday, September 4, 2025
LOCATION: Toronto, Ontario, CA

Event Description

After Hours 2025 - Late Night Shopping Event on Ossington is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 742 people
Event ID: 3pEAhnBbYZ9bZNtEKo

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 297 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
