

AFRO.MESSE Frankfurt 2025

DATE: Saturday, October 4, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

AFRO.MESSE Frankfurt 2025 is a premier expos event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,433 people

Event ID: E9p9pVwwveeDk35KTA

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 573 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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