

Afro Cuban Workshop with Dance Maestro Lazaro Lopez

DATE: Saturday, September 13, 2025
LOCATION: Thornton Heath, England, GB

Event Description

Afro Cuban Workshop with Dance Maestro Lazaro Lopez is a premier performing-arts event in Thornton Heath. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 290 people

Event ID: 8FSXnuLFxjwSzCR9xK

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.