

Afro Caribbean Wicked Wednesdays @ Piano Keys Restaurant & Lounge July 2nd

DATE: Wednesday, August 13, 2025
LOCATION: Brandywine, Maryland, US

Event Description

Afro Caribbean Wicked Wednesdays @ Piano Keys Restaurant & Lounge July 2nd is a premier performing-arts event in Brandywine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 358 people
Event ID: 57pQvpXKMGjkWc77Lb

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
