Africa Youth Festival

DATE: Tuesday, November 4, 2025
LOCATION: Accra, Greater Accra Region, GH

Event Description

Africa Youth Festival is a premier festivals event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 46/100
Expected Attendance: 667 people
Event ID: 35A7DQrmZwpEyt2K4d

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.