

# Afri Print and Packaging Expo

DATE: Thursday, November 27, 2025  
LOCATION: Addis Ababa, Addis Ababa, ET

---

## Event Description

Afri Print and Packaging Expo is a premier expos event in Addis Ababa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,000 people

**Event ID:** A6oEs9nznwtwVkn38M

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/afri-print-and-packaging-expo>

Document generated on 6/3/2026, 11:46:33 PM