

# Afghan Sound Entertainment Presents: DELAGHA SUROOD Live In Vancouver

DATE: Sunday, October 12, 2025  
LOCATION: Surrey, British Columbia, CA

## Event Description

Afghan Sound Entertainment Presents: DELAGHA SUROOD Live In Vancouver is a premier concerts event in Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 28/100  
**Expected Attendance:** 83 people  
**Event ID:** 7US7qK9qPCRU8L9VXZ

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*