

# Affordable Art Sale & Soiree

DATE: Thursday, August 14, 2025  
LOCATION: Yeppoon, Queensland, AU

---

## Event Description

Affordable Art Sale & Soiree is a premier community event in Yeppoon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 29/100

**Expected Attendance:** 89 people

**Event ID:** GaLHPFSLmwWbDrgZUq

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/affordable-art-sale-soiree>

Document generated on 6/4/2026, 8:05:31 AM