

Affettività 2.0: consapevolezza emotiva nell'era dei social

DATE: Tuesday, September 23, 2025
LOCATION: Borgo A Buggiano, Toscana, IT

Event Description

Affettività 2.0: consapevolezza emotiva nell'era dei social is a premier conferences event in Borgo A Buggiano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 84 people

Event ID: 9z3feGSMviysfLitSm

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.