

AFC Champions League Elite - League Stage - Seoul vs Machida Zelvia

DATE: Tuesday, September 16, 2025

LOCATION: 'm%u0u:, T Ö'M-to, JP

Event Description

AFC Champions League Elite - League Stage - Seoul vs Machida Zelvia is a premier sports event in 'm%u0u. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,798 people

Event ID: 47TVxzsWQMNHfgrba7

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,919 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.