

AERO ASIA 2025

DATE: Saturday, November 15, 2025

LOCATION: Zhuhai, CN

Event Description

AERO ASIA 2025 is a premier expos event in Zhuhai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 11,996 people

Event ID: Fp8J93V4YjgH2PVign

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,798 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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