

ADX, Rising Steel, Kingcrowm, and The Ecclesia

DATE: Saturday, October 4, 2025

LOCATION: Seyssinet-Pariset, Auvergne-Rhône-Alpes, FR

Event Description

ADX, Rising Steel, Kingcrowm, and The Ecclesia is a premier concerts event in Seyssinet-Pariset. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 495 people

Event ID: BXKnrqXEnV8mPTgBwA

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.