

Adverse Childhood Experiences (ACEs) and Building Resilience Training-of-Trainers

DATE: Wednesday, August 13, 2025
LOCATION: Columbia, South Carolina, US

Event Description

Adverse Childhood Experiences (ACEs) and Building Resilience Training-of-Trainers is a premier community event in Columbia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3hB96q8RrNJAVkQQ7x

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.