

Adventure and Travel Expo - VIC and Destination Port Stephens

DATE: Wednesday, September 3, 2025
LOCATION: Raymond Terrace, New South Wales, AU

Event Description

Adventure and Travel Expo - VIC and Destination Port Stephens is a premier expos event in Raymond Terrace. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 243 people

Event ID: 4ujNZynxzB8RkoDu69

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.