

# Adventní gospely 2025 - Stella Jones & The Christmas Singers /USA/

DATE: Saturday, December 20, 2025  
LOCATION: Praha 1, Hlavní m. Praha, CZ

## Event Description

Adventní gospely 2025 - Stella Jones & The Christmas Singers /USA/ is a premier concerts event in Praha 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 36/100  
**Expected Attendance:** 205 people  
**Event ID:** Bg34DsKWC2QrUMHAYn

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 82 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*