

# Advanced Purchasing Management

DATE: Sunday, December 21, 2025

LOCATION: Bahrain, BH

## Event Description

Advanced Purchasing Management is a premier expos event in Bahrain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 66/100

**Expected Attendance:** 6,127 people

**Event ID:** 3d9AKsoJxTr8ZX7hs

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,451 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*