

Advanced Excel for Professional

DATE: Tuesday, January 6, 2026

LOCATION: Khet Bang Rak, Krung Thep Maha Nakhon, TH

Event Description

Advanced Excel for Professional is a premier expos event in Khet Bang Rak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: EKzk7UAp9iGmqX2H3a

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.