

# Advanced Construction / Disaster Prevention / Disaster Mitigation Technology Fair in Kumamoto

DATE: Tuesday, November 18, 2025

LOCATION: Mashiki, Kumamoto, JP

---

## Event Description

Advanced Construction / Disaster Prevention / Disaster Mitigation Technology Fair in Kumamoto is a premier expos event in Mashiki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 67/100

**Expected Attendance:** 6,753 people

**Event ID:** FFB36ee4D6TdzZh8XA

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,701 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/advanced-construction-disaster-prevention-disaster-mitigation-technology-fair-in-kumamoto>

Document generated on 6/4/2026, 7:27:51 AM