

# Adults Workshop: K ¶ ±R FöW2 F†R ±Mrero (K ×F &R &ööÖ•

DATE: Wednesday, September 17, 2025  
LOCATION: Auckland, NZ

## Event Description

Adults Workshop: K ¶ ±P Does the K ×W&đ (K ×F &P Room) is a premier community event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 143 people

**Event ID:** HeJKykjBFLX8mYPNZg

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*