

# Adults: Blockbuster Movies

DATE: Friday, August 15, 2025  
LOCATION: Sebastian, Florida, US

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## Event Description

Adults: Blockbuster Movies is a premier performing-arts event in Sebastian. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 51/100

**Expected Attendance:** 1,092 people

**Event ID:** D6yc3XX2YE2gCEHapc

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 437 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*