

Adelaide's Biggest Deepavali Festival -2025 by HCA

DATE: Friday, October 3, 2025
LOCATION: Wayville, South Australia, AU

Event Description

Adelaide's Biggest Deepavali Festival -2025 by HCA is a premier festivals event in Wayville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 456 people

Event ID: 8ri2dP6hZ5fsysokV6

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.