

# Adelaide United FC vs Perth Glory FC

DATE: Saturday, December 20, 2025  
LOCATION: Perth, Western Australia, AU

## Event Description

Adelaide United FC vs Perth Glory FC is a premier sports event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,407 people

**Event ID:** ArMumHNGTo7i8XAjaS

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,763 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*