

Adelaide South Jobs and Careers Expo

DATE: Tuesday, October 14, 2025
LOCATION: Morphettville, South Australia, AU

Event Description

Adelaide South Jobs and Careers Expo is a premier expos event in Morphettville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 557 people

Event ID: 9HZX8yPYryrYNGQxd9

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 223 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
