

Addis Power 2025 - International Power, Electricity and Lighting Fair

DATE: Friday, October 17, 2025
LOCATION: Addis Ababa, Addis Ababa, ET

Event Description

Addis Power 2025 - International Power, Electricity and Lighting Fair is a premier expos event in Addis Ababa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 69/100

Expected Attendance: 8,646 people

Event ID: BqRN3ejoNF6wE6AU8F

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,458 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
