

AD Pasto vs CD La Equidad

DATE: Sunday, August 31, 2025

LOCATION: Bogotá, Bogotá, CO

Event Description

AD Pasto vs CD La Equidad is a premier sports event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,620 people

Event ID: 8SAZRmhGpFF9B6RduR

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,648 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.