

Ad Hoc Chorale and Friends Christmas Concert

DATE: Saturday, November 29, 2025
LOCATION: Waterford, County Waterford, IE

Event Description

Ad Hoc Chorale and Friends Christmas Concert is a premier performing-arts event in Waterford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 43/100

Expected Attendance: 433 people

Event ID: 8LwDfzVKvRwLbqU3rt

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 173 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.