

ACW presents Can You Feel The Heat

DATE: Saturday, September 13, 2025
LOCATION: Norwood, South Australia, AU

Event Description

ACW presents Can You Feel The Heat is a premier performing-arts event in Norwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 356 people
Event ID: 4fYSEYC9iYCKJbxgby

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
