

Actívate Mujer Empresaria-Edición SUR

DATE: Saturday, September 27, 2025
LOCATION: Coto Laurel, Ponce, PR

Event Description

Actívate Mujer Empresaria-Edición SUR is a premier conferences event in Coto Laurel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: E7TYGt32Z6C5i8W3a5

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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