

Activación de la cursa La Vicentina

DATE: Tuesday, October 21, 2025
LOCATION: Sant Vicenç dels Horts, Catalunya, ES

Event Description

Activación de la cursa La Vicentina is a premier community event in Sant Vicenç dels Horts. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: AfuPKCi8Ek7uMwksgo

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.