

ACTA National Conference 2025

Innovating Together-Building a Connected and Sustainable CT Future

DATE: Tuesday, August 19, 2025
LOCATION: Main Beach, Queensland, AU

Event Description

ACTA National Conference 2025 Innovating Together-Building a Connected and Sustainable CT Future is a premier conferences event in Main Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 515 people

Event ID: 9FewmVkMaro7LCc7n7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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