

ACT Winter Premier League 1 - ANU Owls vs Queanbeyan Roadrunners

DATE: Wednesday, August 20, 2025
LOCATION: Canberra, AU

Event Description

ACT Winter Premier League 1 - ANU Owls vs Queanbeyan Roadrunners is a premier sports event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: CM5aQmdeFq5T9u6iQ5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.