

ACT Meteors vs New South Wales Breakers

DATE: Monday, January 19, 2026
LOCATION: Griffith, Australian Capital Territory, AU

Event Description

ACT Meteors vs New South Wales Breakers is a premier sports event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,550 people

Event ID: 59Mg4uiBLGMCNRdJus

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,420 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
