

ACRA | Remedial Waterproofing Training Day

DATE: Monday, August 18, 2025
LOCATION: Parramatta, New South Wales, AU

Event Description

ACRA | Remedial Waterproofing Training Day is a premier conferences event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 502 people

Event ID: FuaBSh8oK4JPiz3pVq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 201 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.