

# ACHEMASIA

DATE: Monday, October 13, 2025  
LOCATION: Qing Pu Qu, Shang Hai Shi, CN

## Event Description

ACHEMASIA is a premier expos event in Qing Pu Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 71/100

**Expected Attendance:** 10,934 people

**Event ID:** 5YJ3kc9VrP37iu2vbK

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,374 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*