

ACETIE 2025 - Eastern Beauty Fashion Show

o³N-SZ%ÈO V ý-Ee†S N

DATE: Monday, August 18, 2025
LOCATION: Malvern, Victoria, AU

Event Description

ACETIE 2025 - Eastern Beauty Fashion Show o³N-SZ%ÈO V ý-Ee†S N mAU | N e¹NK•Žeö\ Y'•[ÿ X" \ g,•[S:ÿ attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 156 people

Event ID: 3txqQHCqT7x5iP2dLj

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.